



# MARKETING & MIMOSAS26

THE #1 MARKETING BRUNCH EXPERIENCE

 2026 INVESTMENT GUIDE | TICKET BREAKDOWN >

AUGUST 14-16TH, 2026 | ATLANTA, GEORGIA



SCAN HERE





## Marketing & Mimosas is not just an event it's a strategic business investment...



Invest in rooms. Show up offline.  
Get dressed. Book the trip.  
Come alone if you have to.

Because the rooms you enter shape the conversations you have. The conversations you have shape how you think. And how you think determines how you scale.

When you invest in experiences like this, you're not just buying a ticket.

You're investing in:

- Proximity to ambitious, high-level entrepreneurs
- Access to real marketing strategy
- Increased visibility for your brand
- Meaningful collaborations
- Long-term business relationships
- A new standard for how you show up

Growth does not happen in isolation.  
It happens in rooms. 2026 is your year Queen!



# TICKET INVESTMENT

2026 IS THE YEAR YOU INVEST IN YOURSELF & BUSINESS

TICKET INVESTMENT



**GENERAL  
TICKET**

**\$257**

BRUNCH PASS ONLY  
(1 EVENT)

**VIP CITRUS  
TICKET**

**\$497**

FULL WEEKEND  
EXPERIENCE

ACCESS TO ALL  
★★ 4 EVENTS ★★



**MARKETING &  
MIMOSAS 26**  
THE #1 MARKETING BRUNCH EXPERIENCE



# A Marketing-Focused Brunch Experience on August 16th, 2026



This ticket gives you full access to the Sunday experience, a curated room designed to sharpen your strategy, expand your network, and elevate your brand positioning.

## YOUR INVESTMENT INCLUDES

- **Brunch Pass + Unlimited Mimosas**  
Enjoy a chef-curated brunch experience in an elevated, intimate setting designed for powerful conversations.
- **Engaging Networking Opportunities**  
Connect intentionally with high-level attendees and guest speakers who are serious about growth, visibility, and collaboration.
- **Marketing Activations & Content Sessions**  
Interactive moments throughout the experience designed to spark clarity, ideas, and implementation.
- **Tailored Marketing Strategies**  
Walk away with practical insights to help you scale your marketing, strengthen your positioning, and align your brand with your next level.
- **Live Marketing Panel Featuring Industry Experts**  
Unfiltered conversations on brand growth, visibility, content strategy, and scaling sustainably.
- **Swag Bag with Premium Business Resources & Tools**  
Curated materials and brand partner gifts to support your next move.
- **Complimentary On-Site Parking**  
Because your energy should go toward strategy — not logistics.

ATTIRE: YELLOW OR ORANGE BRUNCH

# GENERAL





## The VIP Citrus Ticket includes all four events:

● All White Cocktail Affair

● Marketing & Mimosas Hunt in the City

● Citrus Gala: 5 Year Anniversary

● Marketing & Mimosas Brunch Experience



VIP Ticket purchase is required to attend all four events.  
Upgrades will not be available at the last minute.  
VIP tickets are limited to maintain the  
intimacy and quality of the experience. Save the date: March 31st.



CITRUS VIP EVENT 1/4

# ALL WHITE COCKTAIL AFFAIR

\$497

VIP ADMISSION - 4 EVENTS

- All-White Cocktail Attire
- Elevated Bar Experience
- Curated Food Pairings
- Photo-Worthy Moments & Content Installations
- Structured, Intentional Networking
- Live DJ Setting the Tone

This is the night you walk in polished.

You don't just exchange business cards.  
You establish presence.

You don't just meet people.  
You meet collaborators.

Friday sets the energy for the entire weekend.

This is not casual networking.

This is a dressed-up, all-white cocktail experience curated for founders who take their positioning seriously.

Think bar.  
Think curated bites.  
Think camera-ready energy.  
Think intentional introductions in  
a luxury atmosphere.

👗 ATTIRE: ALL WHITE COCKTAIL

CITRUS VIP  
EVENT 1/4



CITRUS VIP EVENT 2/4

VIP ADMISSION - 4 EVENTS  
**\$497**

# M&M CONTENT HUNT IN THE CITY

A one-of-a-kind marketing activation across the city.

This isn't passive attendance.  
It's strategy in motion.

You'll collaborate, create, compete (just a little), and activate your visibility in real time through curated challenges designed to spark creativity and connection.

City-wide experiential activation  
Collaborative brand challenges  
Built-in content moments  
Organic visibility opportunities  
Strategic networking in motion

You won't just talk about marketing.  
You'll move through it.

You won't just meet people.  
You'll build with them.

By the end of the hunt?  
You'll have content, connections, and confidence.



**Dress Code:**  
Orange or Yellow Athletic Chic  
Comfortable Shoes!



4 EXPERIENCES. 1 WEEKEND. CITRUS VIP.

CITRUS VIP EVENT 3/4

# VIP CITRUS GALA NIGHT

VIP ADMISSION - 4 EVENTS  
**\$497**

The dress-up moment.  
The elevated room.  
The night you show up differently.

An immersive evening experience designed for women who understand that atmosphere shapes ambition.

This isn't just dinner.

This is proximity in heels.  
Positioning in real time.  
Confidence on full display.

Think full dinner service.  
Think curated activations.  
Think photo-worthy elegance.  
Think a room filled with founders dressed for their next level.

Full Dinner Included  
Prom-Inspired Elevated Attire  
Curated Activations  
Luxury Ambiance & Designed Atmosphere  
Premium Photo Moments  
Strategic Proximity to Featured Guests & Speakers

This is where conversations shift.  
This is where you don't just attend.  
you arrive. The Citrus Gala isn't about aesthetics.  
It's about alignment.

👗 ATTIRE: PROM EDITION ATTIRE  
ORANGE OR YELLOW FORMALWEAR

CITRUS VIP  
EVENT 3/4



# THE #1 BRUNCH EXPERIENCE

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## Engaging Networking Opportunities

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## Marketing Activations & Content Sessions

Interactive moments throughout the experience designed to spark clarity, ideas, and implementation.

## Tailored Marketing Strategies

Walk away with practical insights to help you scale your marketing, strengthen your positioning, and align your brand with your next level.

## Live Marketing Panel Featuring Industry Experts

Unfiltered conversations on brand growth, visibility, content strategy, and scaling sustainably.

## Swag Bag with Premium Business Resources & Tools

Curated materials and brand partner gifts to support your next move.

## Complimentary On-Site Parking

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 **Dress Code:**  
Orange or Yellow Brunch  
Attire! Strictly Enforced :)

**CITRUS VIP  
EVENT 4/4**





# HELLO BEAUTIFUL, I AM JAYLIN...

the curator of Marketing & Mimosas and I truly cannot wait to have you in the room this year. If you're new, I'm so excited for you to experience what this space does for business owners – the clarity, the confidence, the connections, and the way your vision sharpens when you're surrounded by women who are serious about growth. It's different when you're inside the room. It's intentional. It's elevated. And it's designed to stretch you.

And if you're returning, be ready, because we don't repeat levels, we build new ones. Every single year gets better, stronger, and more expansive. The energy rises. The standards increase. The rooms get more powerful. This year, we're going big bigger visibility, bigger moments, bigger proximity and I cannot wait for you to experience the next level with us.

XOXO,  
Jaylin Bolden, Curator of Marketing & Mimosas



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