

**MARKETING
& MIMOSAS**
TWENTY TWENTY FIVE WEEKEND EXPERIENCE



MARKETING & MIMOSAS 2025

STYLE GUIDE

AUGUST 8-10TH, 2025 | ATLANTA, GA | OUTFIT INSPIRATION



Marketing & Mimosas is all about vibrancy, creativity, and elevated experiences! Your attire is an extension of the event's energy, and we encourage you to show up in style.

Each day has a signature color theme designed to create a cohesive, luxurious atmosphere. Dress the part, embrace the theme, and make a statement!

Be camera-ready, bold, and confident—this weekend is all about celebrating you and your brand!

Please note: Adhering to the dress code is required for entry. Let's keep the vibe intentional and unforgettable!



VIP MEET & GREET



Friday, August 8th, 2025



7:00 PM – 10:00 PM



One Flew South Beltline
670 Dekalb Ave NE Suite 102, Atlanta, GA 30312



Orange Cocktail Attire.
Think elegant, elevated, and bold



VIP MEET &
GREET

VIP ALL-WHITE PARTY



Saturday, August 9th, 2025



6:30 PM – 9:30 PM



**MPS Media Productions Studios
1230 Logan Cir NW, Atlanta, GA 30318**



**All White Pajama Attire.
Think satin, feathers, luxe robes, or silky 2-pieces**



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**VIP ALL-WHITE
CONTENT PARTY**

THE BRUNCH EXPERIENCE



Sunday, August 10th, 2025



2:00 PM – 6:00 PM



The Factory
5616 New Peach Tree Rd, Chamblee, GA 30341



Yellow or Orange Brunch Attire
Bright, bossy, and bold. Flowy brunch dresses, flirty jumpsuits, statement bags—your brand in full bloom.



THE BRUNCH
EXPERIENCE



**“To our incredible attendees,
Thank you for saying yes to the vibes, the vision, and
the value that Marketing & Mimosas brings to the
table.**

**This isn’t just an event—it’s a movement. It’s about
showing up boldly, building brands with intention, and
connecting with like-minded bosses who are ready to
elevate.**

**Whether you’re sipping mimosas, snapping content,
or soaking in strategy, your presence makes this
weekend unforgettable.**

**We can’t wait to see your style, your creativity, and
your brilliance in full effect.”**

XOXO, Jaylin Bolden

